

# **Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda**

**July 7, 2014  
1:00 PM to 4:00 PM  
at**

University of California, San Francisco  
Laurel Heights Campus  
A Room with a View Conference Room  
3333 California Street, Suite 340  
San Francisco, CA 94118

California Department of Public Health  
Kings River Round Conference Room  
1616 Capitol Ave – 4th Floor  
Sacramento, CA 95814

Santa Barbara County Public Health  
Department - Main Campus  
PHD SB C101/102 Conference Room  
300 N. San Antonio Rd.  
Santa Barbara, CA 93110

University of California, Los Angeles  
Conference Room 706  
10940 Wilshire Blvd., Suite 700  
Los Angeles, CA 90024

University of California, San Diego  
Large Conference Room  
5855 Copley Drive Suite 200  
San Diego, CA 92111

Contra Costa Public Health Department  
Conference Room 200  
597 Center Avenue, Suite 200,  
Martinez, CA 94553

Stanislaus County Office of Education  
Shiloh Room  
1100 H Street  
Modesto, CA 95354

1:00	Welcome and Introductions	Michael Ong, Chair
1:10	Agenda Review/Meeting Objectives	Lynn Baskett
1:15	FDA Deeming Rule Letter	Michael Ong, Chair
1:35	Review of Master Plan Draft #4 <u>Expected Outcome:</u> Provide feedback as appropriate <ul style="list-style-type: none"><li>• Changing Landscape</li><li>• Goal</li><li>• Objective 1: Raise the Tobacco Tax</li><li>• Objective 2: Vigorously Protect and Enhance the Tobacco Control Capacity in California</li><li>• Objective 3: Achieve Equity in all Aspects of Tobacco Control Among California's Diverse Populations</li></ul>	Lynn Baskett

- Objective 4: Minimize the Impact of Tobacco Use on People and the Environment
- Objective 5: Prevent Initiation of Tobacco Use
- Objective 6: Increase the Number of Californians Who Quit Using Tobacco
- Objective 7: Minimize Tobacco Industry Influence and Activities
- Executive Summary
- Champions
- Table of Contents
- Other comments from TEROC

3:20	Master Plan Cover <u>Expected Outcome:</u> Select Master Plan cover	CTCP staff
3:40	Next Steps	Lynn Baskett
3:50	Public Comment	Michael Ong, Chair
4:00	Adjourn	Michael Ong, Chair

Scheduled TEROC meetings are announced on the TEROC Web page at  
<http://www.cdph.ca.gov/programs/tobacco/Pages/TEROCMeetingInformation.aspx>  
*For information about this meeting, contact*  
*Alexandria Simpson (916) 449-5532 or via email at [alexandria.simpson@cdph.ca.gov](mailto:alexandria.simpson@cdph.ca.gov)*